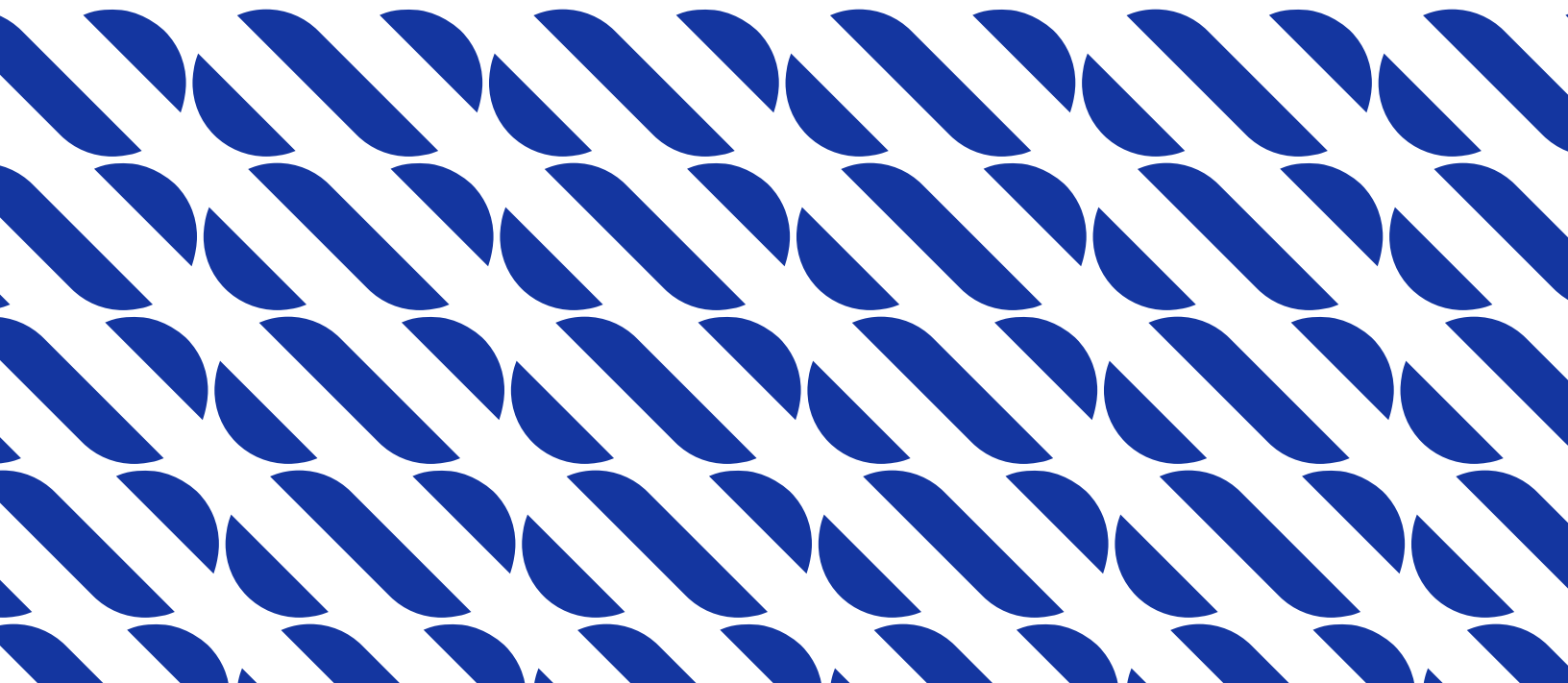




The Role of Dedicated Internet Access in Business Growth

Understanding connectivity as essential to digital transformation



Growth through transformation

Industry disruptors leverage computational power, user-friendly applications, and expansive network connectivity.

Organizations use only what they need and pay only for what they use.

Modern enterprises confront novel competitors that harness the potential of platforms and networks to disrupt conventional business paradigms. Industry disruptors in sectors like fintech or social media leverage computational power, user-friendly applications, and expansive network connectivity to provide services to millions of customers, following an Online to Offline (O2O) model. In this dynamic landscape, business leaders are compelled to swiftly and adeptly undertake digital transformations. These transformations enable them to harness the capabilities of platforms and networks while venturing into new markets, addressing novel competitors, and meeting the needs of tech-savvy and discerning customers.

Today's companies are in a race to acquire, access, and leverage data for enhanced decision-making and workforce efficiency. The very platforms and networks that provoke disruptions present the pivotal elements for achieving digital transformation.

Enterprises have embarked on their digital transformation journey through the adoption of cloud technology, which enables them to "lease" vital operational capabilities like enterprise resource management (ERM) and customer relationship management (CRM). This paradigm affords access to computing resources, storage, software applications, and cybersecurity mechanisms — all of them as cloud-based services, commonly referred to as Platform as a Service (PaaS), Software as a Service (SaaS), and Infrastructure as a Service (IaaS).

Organizations use only what they need and pay only for what they use. This approach boosts their flexibility and cuts down on expenses, as there's no need to invest in expensive hardware and software that's often outdated before the book value is fully depreciated. It also reduces the need to increase IT staff while easing the burden of upgrades and maintenance, which are all part of the service.

Connectivity: The Cornerstone of Digital Transformation

Internet access has evolved from a back-office IT function to a strategic necessity.

Broadband internet services share bandwidth among all their customers.

Dedicated Internet Access offers consistent, 1:1 symmetrical high speed with no sharing of bandwidth.

Communication networks assume a pivotal role in facilitating digital

transformation. These networks establish the vital connections between companies and their customers, employees, suppliers, content providers, and cloud vendors, spanning local, regional, and global scales.

This is especially true for Internet access, which has evolved from a back-office IT function to a strategic necessity. It now forms the link from organizations to content and cloud service providers, thus facilitating essential business operations encompassing customer service, sales, finance, marketing automation, HR, and logistics. In this scenario, dependable and secure Internet access greatly increases business productivity. Envision people in different locations, from corporate to customer-facing staff, seamlessly interacting with documents, databases and SaaS solutions in real-time. Such an experience exemplifies the potential of high-speed Internet access.

However, many businesses opt for broadband Internet services from telephone or cable companies lured by promises of high speeds, only to discover that they are receiving best effort services on oversubscribed bandwidth. Essentially, they're sharing bandwidth with other customers, often resulting in inconsistent speeds and low reliability. While this might be tolerable for residential consumers, it is untenable for businesses due to productivity loss and revenue impact. Consider the scenario of your company interacting seamlessly to update databases and documents being hindered by delayed interactions, or losing access to inventory data hosted in the cloud.

Dedicated Internet services offer a solution to this issue by providing consistent high speeds, reliability, and security day in and day out.

There's no sharing of bandwidth, and speeds are symmetrical—meaning the upload and download bandwidths are equal and guaranteed. The service undergoes constant monitoring to promptly address any downtime, and service level agreements are available to safeguard users and data.



Flō Networks' Carrier-Class Dedicated Internet Access

Choose the right bandwidth for you and scale it as your business grows.

Enjoy consistency and high availability with SLAs of up to 99.95%.

Leverage a multinational network with state-of-the-art infrastructure in the United States and Mexico.

Get access to our networks experts 24/7/365.

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At Flō Networks, we've harnessed the full potential of our cutting-edge multinational network, ushering in a new era of excellence with our Carrier-Class Gold Standard in Dedicated Internet Access. The service offers unparalleled flexibility for seamlessly connecting to an organization's internal network infrastructure, encompassing routers, servers, switches, and firewalls. Additionally, we provide the option for essential components like routers, Next-Generation Firewalls (NGFW), and software-defined network appliances.

Our business-grade speeds span from 100 megabits per second to 10 gigabits per second. Firewall connections are bundled as a service, including Internet access, configuration, and support. Choose between optical or electrical (Ethernet) delivery, and last-mile options include fiber and microwave connectivity for hard-to-reach locations.

Tailored for cloud optimization, our Dedicated Internet Access boasts optional high availability, adaptable bandwidth, and multiple connections that enable disaster recovery through load balancing or backup facilities, along with advanced routing based on specific business policies.

Flō's Dedicated Internet Access allows enterprises to choose three types of Service Level Agreements tailored to their precise operational requisites and budget parameters, all with guaranteed bandwidth and reliability.

Behind the scenes, Flō's network experts design and maintain every aspect of the service, including the fiber network. Operating the robust Flō Networks infrastructure, we offer an all-encompassing ecosystem of secure access, unwavering reliability, and comprehensive 24/7/365 centralized monitoring and analytical services, allowing your company to focus on its core business, nimbly adapting to dynamic market shifts while effectively catering to the digitally savvy global customer base.

As enterprises galvanize their efforts towards digital transformation for survival and progress, Flō Networks stands unwaveringly committed to providing the vanguard of innovative network services. Empowering growth, nurturing competitiveness, and fostering success in a rapidly evolving, technology-driven landscape – this is the Flō Networks promise.